

Combines best practices in web design, content management and communications with a process driven, solution focused approach. A communicator and multi-tasker that can bridge the requirements of multiple interactions to deliver projects aimed at user adoption and emerging trends.

## Experience

12+ MS Office  
10+ Hand-coded HTML/CSS  
10+ Adobe Creative Suite  
6+ Visio, OmniGraffle  
4+ SharePoint Designer

## Competencies

Graphic & Web Design  
SEO & Analytics  
Blogging & Social Media  
UX & Usability  
Web Authoring & Publishing  
Audio Production

## Interests

Technology Ecosystems  
Architectural Design  
Branding & Marketing  
Business Process & Policy

### **Senior Web Designer, Georgia Department of Education** July 2010 - Current

Knowledge lead for designing and configuring SharePoint sites throughout department. Content Manager and customer service point-of-contact for 5 statewide public education sites.

- Instrumental in implementing workflows for business processes to ensure consistent, timely and accountable content authoring and publishing.
- Custom built SharePoint master/publishing/layout pages, content types, lists/libraries, workflows, navigation and Term Store in line with business needs.
- Developed SharePoint planning artifacts including content inventories, site maps, information architectures and process flows.
- Led business owners department-wide in restructuring Information Architecture of main site to provide consistent layout, logical navigation, web-ready and user-focused content, calls-to-action and descriptive, semantic mark-up.

### **Contractor Designer, B2B Technologies** May 2008 - July 2010

Designed SharePoint 2007 themes and master/layout/publishing pages for high visibility, higher education clients.

- Placed at Georgia Department of Education to train on-site designers in SharePoint Branding.
- Recognized designer given direct, on-site client access for brand conscious projects with Boys and Girls Clubs of America and the New York Conservatory for Dramatic Arts.

### **Freelance/Contractor, SpokenCode** 2006 – Present

Custom designed, social media integrated, WordPress-based content management systems for small-to-medium sized businesses in real estate and other professional services. Handled all aspects of project from design, coding, hosting and configuration.

- Repeat engagements with \$1 billion real estate developer, Integral Group, LLC.
- Recruited by B2B Technologies for SharePoint Branding training.

### **Consultant, Innerecho Inc.** April 2004 - June 2006

Lead client interactions in Atlanta and Dallas and developed creative briefs, usability assessments, content inventories, wireframes, site maps, design mockups and sites.

- Account lead with multiple on-site engagements for the private, Sea Island Company.

### **Partner, WhatBox Inc.** 2001-2005

Founded creative lifestyle agency with winning “guerrilla” proposal for Tiger Beer USA. Supported North American markets with flyers, magazine ads, brochures, banners, posters, email campaigns, websites, billboards and POS displays increasing brand recognition while adhering to strict brand guidelines.